



# Build Creative Group

Real Estate Design & Marketing Packages

*special introductory payment terms: 50% order deposit, balance extended until closing!*

LIST PRICE	TOTAL COST	50% DEPOSIT	CONSULTATION	INITIAL FLYER OR MARKETING PIECE DESIGN	ARRANGE MAIL LIST & HOMEBOOK CONTENTS WITH TITLE CO.	V-FLYER: POST ON CRAIGSLIST, ZILLOW, TRULIA, GOOGLE BASE, OODLE, LYCOS, VAST, HOTPADS, OLX, AND GEEBO	WEBSITE DESIGN INCLUDING ANALYTIC SOFTWARE	CUSTOM DIRECTIONAL SIGN	AD DESIGN	HOMEBOOK	FULL COLOR SINGLE SIDE FLYER OR MARKETING PIECE	OR MARKETING PIECE	FULL COLOR JUST LISTED POSTCARDS	QUANTITIES	FULL COLOR JUST SOLD POSTCARD	QUANTITIES	VIRTUAL TOUR	HIGH RESOLUTION COMMERCIAL QUALITY PHOTOS*
\$300,000	\$900	\$450	Phone and Email	✓	✓	✓	One Page with Photos and Virtual Tour	0		Simple	200	100	Design, Print, Mail	100	Design Only	0	✓	8
\$400,000	\$1,200	\$600	Phone and Email	✓	✓	✓	One Page with Photos and Virtual Tour	0		Simple	200	100	Design, Print, Mail	100	Design Only	0	✓	8
\$500,000	\$1,500	\$750	Phone and Email	✓	✓	✓	One Page with Photos and Virtual Tour	0		Simple	200	100	Design, Print, Mail	100	Design Only	0	✓	8
\$600,000	\$1,800	\$900	Phone and Email	✓	✓	✓	One Page with Photos and Virtual Tour	4		Medium	300	150	Design, Print, Mail	100	Design Only	0	✓	13
\$700,000	\$2,100	\$1,050	Phone and Email	✓	✓	✓	One Page with Photos and Virtual Tour	4		Medium	400	200	Design, Print, Mail	200	Design Only	0	✓	13
\$800,000	\$2,400	\$1,200	Consultation Meeting, Phone and Email	✓	✓	✓	Two Pages with Photos and Virtual Tour	4	1/4 Page Display	Medium	400	200	Design, Print, Mail	200	Design, Print, Mail	200	✓	13
\$900,000	\$2,700	\$1,350	Consultation Meeting, Phone and Email	✓	✓	✓	Two Pages with Photos and Virtual Tour	6	1/4 Page Display	Medium	500	250	Design, Print, Mail	300	Design, Print, Mail	300	✓	13
\$1,000,000	\$3,000	\$1,500	Consultation Meeting, Phone and Email	✓	✓	✓	Two Pages with Photos and Virtual Tour	6	1/2 Page Display	Advanced	500	250	Design, Print, Mail	300	Design, Print, Mail	300	✓	13
\$1,100,000	\$3,300	\$1,650	Consultation Meeting, Phone and Email	✓	✓	✓	Two Pages with Photos and Virtual Tour	6	1/2 Page Display	Advanced	500	500	Design, Print, Mail	300	Design, Print, Mail	300	✓	13
\$1,200,000	\$3,600	\$1,800	Consultation Meeting, Phone and Email	✓	✓	✓	Three Pages with Photos and Virtual Tour	8	1/2 Page Display	Advanced	500	500	Design, Print, Mail	300	Design, Print, Mail	300	✓	13
\$1,300,000	\$3,900	\$1,950	Consultation Meeting, Phone and Email	✓	✓	✓	Three Pages with Photos and Virtual Tour	8	Full Page Display	Advanced	500	500	Design, Print, Mail	300	Design, Print, Mail	300	✓	13
\$1,400,000	\$4,200	\$2,100	Consultation Meeting, Phone and Email	✓	✓	✓	Three or More Pages with Photos and Virtual Tour	8	Two Ads Fit to Specs	Advanced	500	500	Design, Print, Mail	300	Design, Print, Mail	300	✓	13
\$1,500,000	\$4,500	\$2,250	Consultation Meeting, Phone and Email	✓	✓	✓	Three or More Pages with Photos and Virtual Tour	8	Two Ads Fit to Specs	Advanced	500	500	Design, Print, Mail	300	Design, Print, Mail	300	✓	13
\$1,600,000	\$4,800	\$2,400	Consultation Meeting, Phone and Email	✓	✓	✓	Three or More Pages with Photos and Virtual Tour	8	Two Ads Fit to Specs	Advanced	500	500	Design, Print, Mail	300	Design, Print, Mail	300	✓	13
\$1,700,000	\$5,100	\$2,550	Consultation Meeting, Phone and Email	✓	✓	✓	Three or More Pages with Photos and Virtual Tour	8	Two Ads Fit to Specs	Advanced	500	500	Design, Print, Mail	300	Design, Print, Mail	300	✓	13
\$1,800,000	\$5,400	\$2,700	Consultation Meeting, Phone and Email	✓	✓	✓	Three or More Pages with Photos and Virtual Tour	8	Two Ads Fit to Specs	Advanced	500	500	Design, Print, Mail	300	Design, Print, Mail	300	✓	13
\$1,900,000	\$5,700	\$2,850	Consultation Meeting, Phone and Email	✓	✓	✓	Three or More Pages with Photos and Virtual Tour	8	Two Ads Fit to Specs	Advanced	500	500	Design, Print, Mail	300	Design, Print, Mail	300	✓	13
\$2,000,000	\$6,000	\$3,000	Consultation Meeting, Phone and Email	✓	✓	✓	Three or More Pages with Photos and Virtual Tour	8	Two Ads Fit to Specs	Advanced	500	500	Design, Print, Mail	300	Design, Print, Mail	300	✓	13